



## Fact Sheet

**The Family Giving Tree** is a nonprofit organization dedicated to improving the lives of low income children throughout the Bay Area. With the help of corporate sponsors that host Giving Trees and Backpack Drives, generous individuals who donate gifts and funds, and enthusiastic volunteers, thousands of lives have been enriched. The Family Giving Tree programs include the Back-to-School Drive and the Holiday Wish Program. In 2008, the organization's 19th year of operation, the Holiday Wish Program provided gifts for 62,073 youngsters of all ages. That same year, the Back-to-School Drive helped 15,000 school children! For more information, go to [www.familygivingtree.org](http://www.familygivingtree.org).  
606 Valley Way, Milpitas, CA 95035 Phone: (408) 946-3111 Fax: (408) 946-3711

### **How the Back-to-School Drive works**

Host companies, groups, organizations or schools display our colorful posters attractively decorated with cards listing needed school supplies. We recommend they recruit coordinators to encourage their employees or students to participate in the collection drive. Individuals have two ways to participate: shop for a new backpack and fill it with recommended school supplies or provide funds either by mail, phone, or online and we will purchase the items. We collect and sort the backpacks, and distribute them to at-risk students via teachers and social service agencies. ***Backpacks are due to the warehouse by August 3rd!***

### **Who receives a backpack?**

Students in Kindergarten through 12th grade who are in the Federal Free or Reduced Lunch Program (Title I). Children receiving backpacks are from families struggling to meet life's necessities of food and shelter. In 2008 we were proud to provide 15,000 backpacks and school supplies through social service agencies and schools in the Greater Bay Area.