

WHY BACKPACKS?



1 OUT OF 5

Bay Area Students are Negatively Impacted by Poverty



Supplies on the Rise

This back-to-school season, households will need to spend around an average of **\$100** per student on school supplies alone.

HARD CHOICES

Families often have to choose between school supplies or...



A week's worth of dinners for the family



Fuel to commute to and from work



Payments to keep a roof over their heads

WHY IT MATTERS

When students and their families are forced to face these financial barriers, they may develop a "scarcity mindset."

The Effects of Lack of Supplies

Hinders Learning

Insufficient tools hinder students' assignment completion and class participation, lowering academic performance.

Crumbles Confidence

Not having necessary school supplies can make students feel unprepared and inadequate, eroding their confidence and self-esteem in the classroom.

Stressful Setbacks

Constantly worrying about not having the right materials adds unnecessary stress and distraction, making it harder for students to focus on their studies.



The Impact of Having Supplies

Confidence Boost

Being prepared with the right supplies boosts students' confidence and readiness, empowering them to fully participate in class.

Encourages Creativity

Access to supplies promotes creativity and innovation, allowing students to explore their artistic talents and express themselves.

Positive Environment

Ensuring all students have access to necessary supplies fosters a sense of inclusivity and belonging within the school community, promoting equity and reducing social stigma.



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